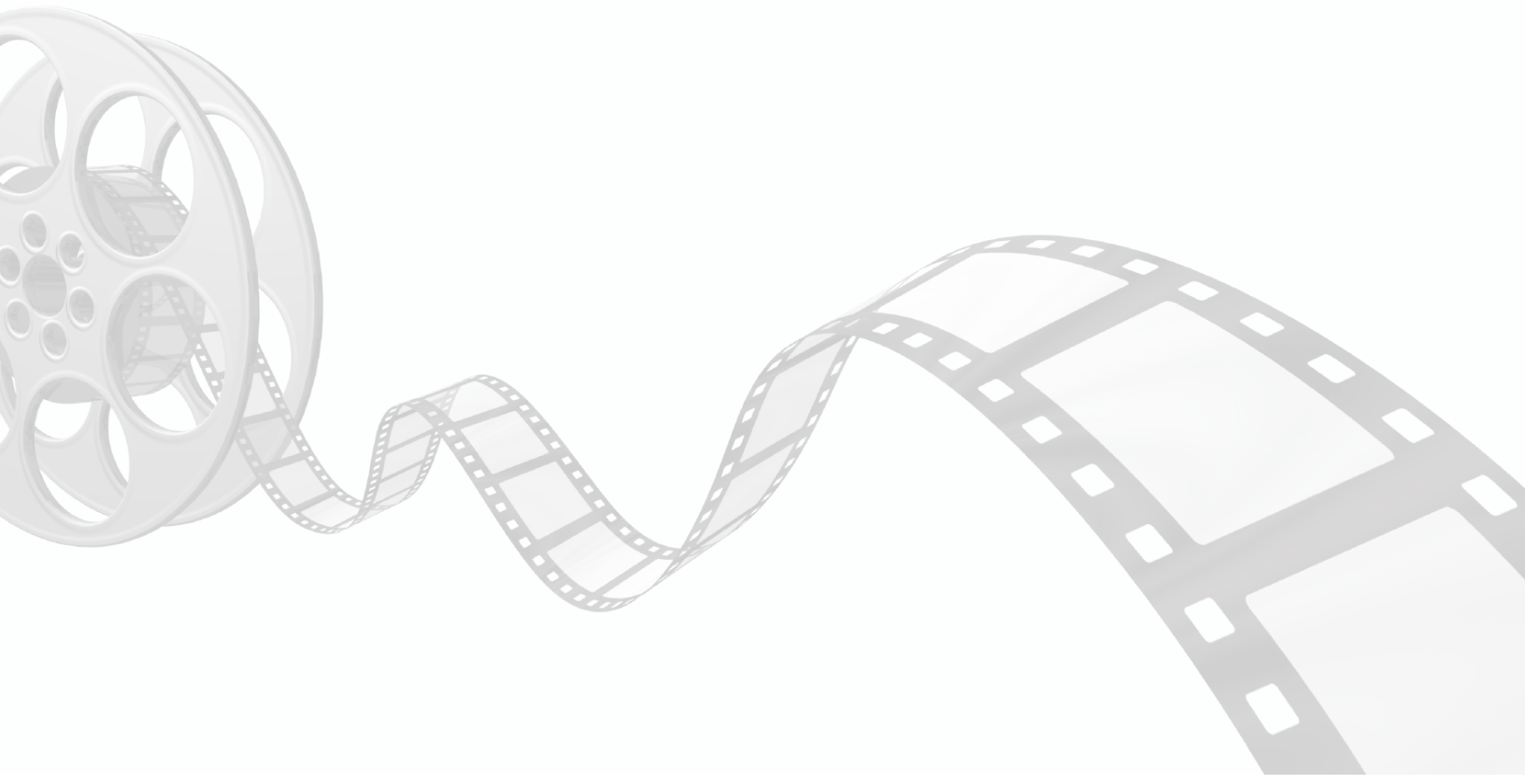




CINEFILE.COM ADVERTISERS KIT

advertise@cinfile.com



Cinefile.com Advertising : About

Why Advertise on Cinefile.com?

Target movie consumers, entertainment fans and industry professionals. Median age = 18 to 45

Our unique "movie focused" profiling network combined with our exclusive content attracts passionate movie consumers, entertainment consumers, industry professionals and movie-based business owners.

Simply put, it's where movie fans and the movie industry connect!

CINEFILE.COM PRODUCES EXCLUSIVE HIGH-QUALITY VIDEO PROGRAMMING!



CINEFILE.com AD SNAPSHOT:

- Video Pre-roll Ad + "In Video" Lower Third Banner
- Ultra-wide Site Top Banner (1000 x 100)
- Exclusive Homepage Promo Feature (4 Days)
- Homepage Skin Ad
- 300 X 250 Block Banner
- Rich Media Approved

[See our "Ad Options" sheet for complete descriptions & pricing](#)



Cinefile.com Advertising : Ad Options

Banner Pricing: \$4 CPM/1000

Header "Band" Banner:

Dimensions: 1000w x 100h

Create a site-wide banner that cannot be missed.

Featured at the top of every Cinefile page.

Standard Block Ad:

Dimensions: 300w x 250h

A classic impact banner featured in the top right corner of every main Cinefile page, including user profile admin pages. Cannot be missed!



Exclusive Ad Options:

Video or Image Pre-roll Sponsorship + Lower 1/3 "in video" Ad:

Cost: \$15/1000 views

Dimensions: 640w x 360h

Your video or JPG* will pre-roll on the Cinefile Exclusive program of your choice. *JPG image option includes Pro Voiceover. In addition, a lower 1/3 "in video" popup appears while the video plays, showing your advertisement with link.

Ultra High-Impact Homepage Skin Ad: (3 Days)

Cost: \$3000 flat

Dimensions: Please contact us for specs

Wrap our entire homepage in your movie advertisement for three full days. Powerful, visually stunning and highly effective.

Featured Homepage Image Slider Promotion & Header Banner Combo

Cost: \$12/1000 views

Dimensions: 650 x 250 Slider Image + 1000 x 100 Banner

Your Imager Slider promotion is the first thing Cinefile users see when they visit the Cinefile.com homepage. Include a link of your choice. When combined with our Top Band Banner you're movie promotion makes an ultra potent impact.

Visit www.cinefile.com